

CROSSOVER HEALTHCARE MINISTRY



**EVENT
SPONSORSHIP
OPPORTUNITIES
2024**

CROSS|OVER

Healthcare Ministry

COMPASSIONATE HEALTHCARE FOR PEOPLE IN NEED

Dear corporate partner,

CrossOver Healthcare Ministry provides compassionate, high quality healthcare to our uninsured and medically underserved neighbors through the operation of two medical clinics, one in the city of Richmond and one in Henrico County. We offer comprehensive healthcare services to our patients, including primary care, pediatrics, specialty care, dental, eye, mental health counseling, HIV/AIDS treatment and testing, women's health and OB, medications and medications management, and case management.

As a charitable clinic, we rely on the generous donations of faith communities, individuals, and corporations to sustain the compassionate healthcare our neighbors need. Each year, we host multiple events to support this work, each of which includes opportunities for sponsorships.


In this packet, please find our events listed along with sponsorship opportunities and benefits. We hope you will consider ways your organization can support the work we do at CrossOver, which truly benefits the entire community.

If you have any questions about CrossOver, our events, or the sponsorship opportunities listed here, please contact me at mmann@crossoverministry.org.

In addition, we hope you will join us for a private, in-person tour for yourself or your team. To arrange a tour, please contact me at the email address above.

Many thanks for your consideration!

Sincerely,

A handwritten signature in black ink that reads "Megan Mann". The signature is fluid and cursive, with the first name "Megan" written in a larger, more prominent script than the last name "Mann".

Megan Mann
Director of Resource Development
and Communications

2024 CALENDAR OF EVENTS

Spring into Action Women's Breakfast	March 21
Spring Fiesta	April 25
Prayer Breakfast	May 1
Compassionate Care Awards	October 17
Volunteer Holiday Party	December 5



TOUR CROSSOVER

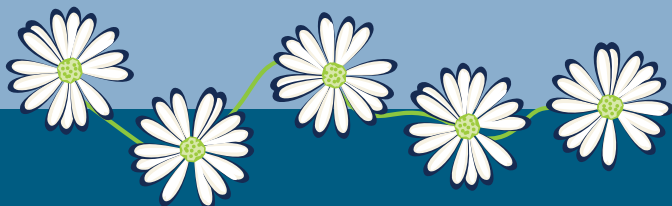
See CrossOver in action! Schedule a tour for yourself or your team by emailing mmann@crossoverministry.org

SPRING INTO ACTION

March 21, 8 a.m.

The Jefferson Hotel, 101 W. Franklin St.

Spring into Action assembles women from across Richmond to celebrate compassionate healthcare for people—and especially women—in need. Volunteer table hosts invite women in their networks to join them at this breakfast event to connect, learn, and give.



Sponsorship Opportunities

\$25,000: Presenting Sponsor

- Recognition as presenting sponsor on event invitation
- Recognition during event
- Prominent logo placement in event program
- Logo in event presentation
- Logo with link to sponsor's website on event web page
- Premier seating at event

\$10,000: Platinum Sponsor

- Logo recognition in event program, signage, and presentation
- Logo with link to sponsor's website on event web page

\$5,000: Gold Sponsor

- Gold name recognition in event program, signage, and presentation
- Logo with link to sponsor's website on event web page

\$3,000: Silver Sponsor

- Silver name recognition in event program, presentation, and web page

\$1,000: Bronze Sponsor

- Bronze name recognition in event program, presentation, and web page

\$500: Friend Sponsor

- Friend name recognition in event program, presentation, and web page

PRAYER BREAKFAST

May 1, 8 a.m.

West End Presbyterian Church, 9008 Quioccasin Rd.

CrossOver's Prayer Breakfast gathers CrossOver's faith partners to deepen their engagement with CrossOver. Local clergy from partnering communities offer prayers for CrossOver's patients and personnel, and attendees learn how their congregations help to make compassionate care possible for our neighbors.



Sponsorship Opportunity

\$5,000: Presenting Sponsor

- Recognition as presenting sponsor on event communications
- Recognition as presenting sponsor on social media
- Recognition as presenting sponsor in event program and during event

COMPASSIONATE CARE AWARDS

October 17, 6 p.m.

The Jefferson Hotel, 101 W. Franklin St.

The Compassionate Care Awards are our premiere fundraising event. Join us for a reception, dinner, and program in celebration of compassionate healthcare.

Sponsorship Opportunities

\$25,000: Presenting Sponsor

- Recognition as presenting sponsor on event invitation
- Recognition during event
- Full page color advertisement in event program
- Prominent logo placement in event program
- Logo in event signage and presentation
- Logo with link to sponsor's website on event web page
- Premier seating for 10

\$10,000: Platinum Sponsor

- Half page color advertisement in event program
- Logo recognition in event program, signage and presentation
- Logo with link to sponsor's website on event web page
- Table for 10

\$5,000: Gold Sponsor

- Half page color advertisement in event program
- Gold name recognition in event program, signage, and presentation
- Logo with link to sponsor's website on event web page
- Table for 10

\$3,000: Silver Sponsor

- Quarter page color advertisement in event program
- Silver name recognition in event program, presentation, and web page
- Table for 10

\$1,000: Bronze Sponsor

- Bronze name recognition in event program, presentation, and web page
- Event tickets for 4

\$500: Friend Sponsor

- Friend name recognition in event program, presentation, and web page
- Event tickets for 2

VOLUNTEER APPRECIATION

Spring Fiesta

April 25, 5:30 p.m.

Location TBD

Holiday Party

December 5, 6 p.m.

Hardywood West Creek

CrossOver's work is powered by over 430 volunteers. Help us celebrate them and their dedication to our mission.

Sponsorship Opportunities

\$5,000: Presenting Sponsor

One presenting sponsorship available for each event

- Recognition as presenting sponsor on event communications
- Recognition as presenting sponsor on social media
- Recognition as presenting sponsor during event



Our Mission

We are called to provide high quality healthcare, promote wellness, and connect community talents and resources with people in need in the name of Jesus Christ.

Our Vision

A healthy, vibrant community where every person is restored by the compassionate, healing love of God.

Our Locations

Administration

8600 Quioccasin Rd, Suite 101
Richmond, VA 23229
804-655-2794

Richmond Clinic

108 Cowardin Ave.
Richmond, VA 23224
804-655-2794

Henrico Clinic

8600 Quioccasin Rd.
Richmond, VA 23229
804-655-2794